



# CUSTOM MOBILE CREDENTIALS PROCESS GUIDELINES

With Farpointe Data the option exists to efficiently customize CONEKT<sup>®</sup> Mobile Credentials. Examples of custom printing can range from logos and text, to URLs and signature blocks, to images, messaging and more. Electronic access control system manufacturers, integrators, dealers and end users may find custom mobile credentials helpful in building their brand, as well as encouraging credential reorders.

CONEKT<sup>®</sup> Mobile Credentials can be customized on the front and on the back of the credentials. Each credential has a letter “i” in the bottom-right corner of the credential that, when tapped, flips the credential over to reveal additional information on the back. Tapping anywhere on the back flips the credential over to the front again. While most organizations choose to customize the front with a large logo and place a company description or photo, and additional contact information on the back, you are free to customize your credentials as you wish.

## CUSTOMIZATION

### Process

Typically some five working days after receipt of artwork layout, Farpointe will provide samples of the custom mobile credentials. Once these samples are approved in writing, Farpointe will generate a unique artwork code and then use this code to identify the specified artwork layout.

Additionally Farpointe can support multiple artwork layouts per company. For example, one artwork version may utilize a company’s logo, while another makes use of its URL. In this case, multiple unique artwork codes will be assigned to the company in support of each artwork layout.

Note Farpointe requires that the appropriate artwork code be clearly stated on every purchase order that calls for credential customization. Additionally, with Farpointe’s mobile credential process, there is typically no impact on lead time.



Example Credential Front

Example Credential Back

### Artwork Requirements

Please send Farpointe high-resolution artwork, as well as any desired placement details via email to:  
**support@farpointedata.com.**

Color artwork in Illustrator-compatible format, such as a .ai or .eps file, is best. Some high-resolution .jpeg files may also be acceptable

### Other conditions include:

- Embedded fonts must be vector based (outlined)
- Colors must be specified within the files
- Very small objects or letters may suffer from inadequate resolution

Farpointe Data reserves the right to change specifications without notice.

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